

Gateway Medical Society presents
**A TOWN HALL MEETING WITH
REPRESENTATIVES FROM THE
PENNSYLVANIA LEGISLATIVE BLACK CAUCUS**

**WORKING TO ELIMINATE HEALTH DISPARITIES IN THE
COMMONWEALTH OF PENNSYLVANIA**

*Saturday, September 25, 2010 • 7:30 am to 12:30 pm
Herberman Conference Center, UPMC Shadyside*

Jointly sponsored by

The Gateway Medical Society

Highmark Blue Cross Blue Shield

*The University of Pittsburgh School of Medicine
Center for Continuing Education in the Health Sciences*



GMS
Gateway Medical Society
"Closing the Gap"

UPMC



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1835 Centre Avenue
Pittsburgh, PA 15219

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DISCLAIMER

The views, opinions, and content of the Town Hall meeting do not necessarily reflect the views, opinions, or policies of the Gateway Medical Society, Highmark Blue Cross Blue Shield, Gateway Health Plan, the University of Pittsburgh School of Medicine Center for Continuing Education in the Health Sciences, presenters and sponsoring organizations.



Gateway Medical Society
"Closing the Gap"

Background

The Gateway Medical Society and its member physicians are committed to the elimination of health disparities among minority populations. Our 2010 strategic goals include:

- Provide continuing education programs for health professionals
- Facilitate the communication, collaboration and networking among health professionals
- Provide forums for the discussion of issues which aid in the advocacy for health reform and minority health issues

Objectives

- Identify health disparities in the Commonwealth of Pennsylvania from an epidemiological and social determinant perspective.
- Understand the importance of using multidisciplinary approaches in the elimination of health disparities.
- Discuss the impact of national health reform legislation for minority populations.

Who Should Attend

Healthcare professionals from hospitals, health systems, clinics, medical groups and policy makers; Also, anyone with an interest in eliminating health disparities in the Commonwealth of Pennsylvania.

How You Can Have an Impact

- Make your views on eliminating health disparities known to our legislators and policy makers
- Keep up to date on strategies to reduce health disparities
- Learn what you can do to improve your health
- Be a change agent

Planning Committee

Rhonda Johnson, MD, MPH

Vice President, Gateway Medical Society & Program Co-Chair

Christopher Allen, MD

Immediate Past President, Gateway Medical Society & Program Co-Chair

Lee Kirksey, MD

Founder, The Philadelphia Peripheral Arterial Disease Coalition

Marcia Martin

Vice President, Gateway Health Plan

Continuing Education Credit

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Pittsburgh School of Medicine and the Gateway Medical Society. The University of Pittsburgh School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

The University of Pittsburgh School of Medicine designates this educational activity for a maximum of 5.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Other health care professionals are awarded 0.5 continuing education units (CEU's) which are equal to 5.25 contact hours.

Registration Information

Registering online is the quickest and easiest way to reserve your space at CCEHS conferences.

There are Two Ways to Register:

For those claiming Continuing Education Credit (Physicians, other health professionals):

- Visit our online registration site at <https://ccehs.upmc.com/formalCourses.jsp#2703>
- Click the Registration button and enter all the requested information (including an email address) and follow the prompts to submit your registration after entering your payment information.
- Print the automatic electronic registration confirmation email sent to the email address you provided us when you registered. If you do not receive this confirmation, please contact us at (412) 647-8232.

For all others wanting to attend:

Register at www.gatewaymedicalsociety.org or call our office at (412) 281-4086.

The UPMC/Center for Continuing Education in the Health sciences reserves the right to cancel this program if sufficient registrations are not received. In the case of cancellation, the department will fully refund registration fees.

Meeting Location

The conference will be held at the Herberman Conference Center located at UPMC Shadyside, 5150 Centre Avenue, 2nd Floor, Pittsburgh, Pennsylvania.

Parking

Based on availability, conference attendees may park at the Centre Avenue garage.

Special Needs



Participation by all individuals is encouraged. Advance notification of any special needs will help us provide better service. Please notify us of your needs at least two weeks in advance of the program by calling (412) 281-4086.

The University of Pittsburgh, as an educational institution and as an employer, values equality of opportunity, human dignity, and racial/ethnic and cultural diversity. Accordingly, the University prohibits and will not engage in discrimination or harassment on the basis of race, color, religion, national origin, ancestry, sex, age, marital status, familial status, sexual orientation, disability or status as a disabled veteran or a veteran of the Vietnam era. Further, the University will continue to take affirmative steps to support and advance these values consistent with the University's mission. This policy applies to admissions, employment, access to and treatment in University programs and activities. This is a commitment made by the University and is in accordance with federal, state, and/or local laws and regulations. For information on University equal opportunity and affirmative action programs and complaint/grievance procedures, please contact: William A. Savage, Assistant to the Chancellor and Director of Affirmative Action (and Title XI and 504 Coordinator), Office of Affirmative Action, 901 William Pitt Union, University of Pittsburgh, Pittsburgh, PA 15260, (412) 648-7860.

A Town Hall Meeting with Representatives from the Pennsylvania Legislative Black Caucus

Working to Eliminate Health Disparities in the Commonwealth of Pennsylvania

Town Hall Meeting Session is Open and Free to the Public

Schedule

7:30 am to 8:30 am **REGISTRATION & CONTINENTAL BREAKFAST**

8:30 to 8:45 am **OPENING REMARKS:**
Christopher Allen, MD and Lee Kirksey, MD

PANELIST INTRODUCTION & OVERVIEW OF THE PROGRAM:

Moderator, Angela Ford, PhD, MSW, Executive Director,
Center for Minority Health, University of Pittsburgh

8:45 am to 9:30 am **PANEL PRESENTATION**

- Diego Chaves-Gnecco, MD, MPH; Program Director and Founder, SALUD PARA NIÑOS
- Esther L. Bush, President and CEO, Urban League of Greater Pittsburgh
- Jamahal C. Boyd, Sr. Director, Office of Health Equity, Pennsylvania Department of Health
- John Lovelace, Chief Program Officer for Community Care Behavioral Health Organization
- Jarret Patton, MD, Pediatrician, Lehigh Valley Health Network

9:30 to 10:00 am: **PANEL PRESENTATION: MEMBERS OF THE PENNSYLVANIA LEGISLATIVE BLACK CAUCUS & POLICY MAKERS**

- The Honorable Representative Ron Waters, Chairman, PLBC
- The Honorable Representative Jake Wheatley, Vice-Chairman, PLBC
- The Honorable Representative Joe Preston, Member, PLBC (invited)
- Lillian Escobar-Haskins, Director Office of Policy, Pennsylvania Department of Health

10:00 to 10:15 am: **BREAK**

10:15 to 11:15 am: **TOWN HALL**
(both panels seated)

11:15 to 11:30 am: Session wrap up, summarize major points; discuss next steps

11:30 am to 12:30 pm: **KEYNOTE PRESENTATION**

Daniel Dawes, J.D., PREMIER HEALTH ALLIANCE
Chair, National Working Group on Health Disparities and Health Reform

Mr. Dawes will present an overview of the federal health care reform legislation, honing in on health equity measures.

12:30 pm: **CLOSING REMARKS** by Dr. Chris Allen
Open session concludes

AFTERNOON SESSION: LUNCH & CLOSED MEETING (BY INVITATION ONLY)

1 pm to 2:30 pm **"ADVOCACY LUNCHEON: THE CONCERNS OF HEALTH CARE PROFESSIONALS ACROSS THE COMMONWEALTH"**

Session co-sponsored by The Association of Black Cardiologists

Target Audience: Speakers/Panelists from the Town Hall Meeting, Health Care Professionals, Invited Guests and Members of the Pennsylvania Legislative Black Caucus

Meeting Facilitators: Christopher Allen, MD and Lee Kirksey, MD

Objectives: Articulate the Political Agenda of Health Care Professionals for the Members of the PLBC and policy makers

- Mandatory Cultural Competency CME Requirement for Licensure
- Under-represented Minority Health Professional Recruitment
- Loan Forgiveness Incentives for Primary Care Practitioners in Medically Underserved Communities
- MCARE
- Other Concerns

Closing Remarks: Dr. Rhonda Johnson and Marcia Martin

2:30 pm: **ADJOURNMENT**